



Upwork Radio / Streaming

Script Title: Stop Doing Everything - 60 Sec

VO (relatable opening hook):

Every business owner hears that voice inside them.
The one that says, "Stop doing everything."
Wearing every hat felt scrappy at first.
Now? It's just slowing you down.

VO (shifts to a clear, direct tone):

Because at some point, "doing it all" becomes the reason nothing gets done.
Stop burning yourself out, and let Upwork Business Plus match you with top talent you can trust.

VO (offer, crisp):

Right now, get \$500 in credit when you spend your first \$1,000.

VO (how it works, energetic):

Upwork Business Plus takes hiring off your hands.
We send you a curated shortlist of top-rated freelancers straight to your inbox.
No searching. No second-guessing. Just proven pros ready to plug right in.

VO (credibility close):

Forget the resume roulette.
Upwork Business Plus connects you with vetted experts in hours.
So you're never stretched too thin while you're trying to scale.
Go ahead, outsource the overload... and can get back to what moves the needle.

VO (CTA):

Stop doing everything. Get growing with Upwork Business Plus.
Go to Upwork dot com slash SAVE now to claim your \$500 credit before the offer ends.
Again, that's Upwork dot com slash S-A-V-E. Terms and conditions apply.